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COOKIE POLICY



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This Cookie Policy explains how CatchProbe uses cookies and similar technologies in connection with the Website pages.

What are cookies and similar technologies?

Cookies are text files that websites store on a visitor's device to uniquely identify the visitor's browser or to store information or settings in the browser for the purpose of helping you navigate between pages efficiently, remembering your preferences, enabling functionality, helping us understand activity and patterns, and facilitating online advertising.

- Local storage technologies, like HTML5, provide cookie-equivalent functionality but can store larger amounts of data, including on your device outside of your browser in connection with specific applications. Please note, EU users can opt out of HTML5 use [here](#).
- Web beacons, also known as pixel tags or clear GIFs, are used to demonstrate that a webpage or email was accessed or opened, or that certain content was viewed or clicked.

How do we use cookies and other similar technologies?

We, our service providers, and our advertising partners automatically log information about your interactions with our Sites and communications, such as:

- Device information, such as computer or mobile device operating system type and version, manufacturer and model, browser type, screen resolution, RAM and disk size, CPU usage, device type (e.g., phone, tablet), IP address, unique identifiers (including identifiers used for advertising purposes), language settings, mobile device carrier, radio/network information (e.g., WiFi, LTE, 3G), and general location information such as city, state, or geographic area.
- Online activity information, such as pages or screens viewed, how long you spend on a page or screen, the website you visited before browsing to our website, navigation paths between pages or screens, information about activity on a page or screen, access times and duration of access, and whether you open our marketing emails or click links within them.

We also can allow our advertising partners to collect this information through our Sites.

This Cookie Policy refers to all these technologies collectively as “cookies.”

What types of cookies does CatchProbe use?

We use the following categories of cookies:

- Essential. These cookies are necessary to allow the technical operation of our Sites (e.g., they enable you to move around on a website and to use its features).
- Functionality / performance. We use these cookies to enhance the functionality and performance of the Sites.
- Analytics. We use these cookies to help us understand how our Sites are performing and being used. Examples of the third-party analytics cookies we use include New Relic and Google Analytics. Specifically, we use Google Analytics to collect information about how users use our Sites, which we then use to compile reports that disclose trends without identifying individual visitors, and help us improve our Sites. For more information on Google Analytics, [click here](#). For more information about Google's privacy practices, [click here](#). You can opt out of by downloading and installing the browser plug-in available at: <https://tools.google.com/dlpage/gaoptout>.

■ Advertising. We and our third-party advertising partners use these cookies to collect information about how you use our Sites and use that information to serve online ads that may be relevant to your interests. Please find examples of the third-party advertising cookies we use and links to their platform opt out pages in the following section.

How can you control the use of cookies?

Other than “essential cookies,” which are required to allow our Sites to operate, you can control our use of cookies through our Cookie Settings.

You can also limit online tracking by:

Blocking cookies in your browser. Most browsers let you remove or reject cookies, including cookies used for interest-based advertising. To do this, follow the instructions in your browser settings. Many browsers accept cookies by default until you change your settings.

Use the following links to learn more about how to control cookies and online tracking through your browser:

■ Firefox; Chrome; Microsoft Edge; Safari

■ Blocking advertising ID use in your mobile settings. Your mobile device settings can provide functionality to limit use of the advertising ID associated with your mobile device for interest-based advertising purposes.

■ Using privacy plug-ins or browsers. You can block our Sites from setting cookies used for interest-based ads by using a browser with privacy features, like Brave, or installing browser plugins like Privacy Badger, Ghostery, or uBlock Origin, and configuring them to block third party cookies/trackers.